



State Board of Equalization

# News Release

**Vice Chair Michelle Steel**

**3<sup>rd</sup> District – Rolling Hills Estates**

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Executive Director  
[www.boe.ca.gov](http://www.boe.ca.gov)

**For Immediate Release  
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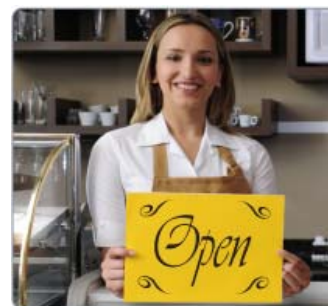
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## **Doing Business in California Just Got Easier with eReg BOE Launches eReg (Electronic Registration) Service**

**Sacramento** – Starting or doing business in California just got easier with eReg, the Board of Equalization's (BOE) new secure electronic registration system, announced Board of Equalization (BOE) Vice Chair Michelle Steel today. The user-friendly service offers a convenient, fast, and free way to apply online for a permit, license, or account.

“Both the state and taxpayers will benefit from the added convenience, reduced administrative cost, and fewer errors in processing, provided by eReg,” Steel said. “By saving time and money through eReg, business owners will be able to take their minds off tax forms and to focus on running the businesses that create jobs for California.”

Beginning June 18, 2012, users can access eReg from the BOE's secure website – any time day or night – to apply for a seller's permit, pay use tax, and register for other tax and fee programs. Answer a few simple questions and the system works to guide the user through the process of getting the permits, licenses, or accounts needed. If users don't have time to finish the application process, it's no problem – they can save their application and return later to finish it.



In addition, eReg allows you to:

- Register for a special tax or fee account such as International Fuel Tax Agreement (IFTA) accounts and Cigarette and Tobacco Products Retailer's Licenses
- Add a new business location
- Easily make use tax payments
- View the status of your account(s) online
- Access helpful reference materials, forms, and publications



Find out more exciting information about eReg from our short video at: [youtube/yajs02nalvQ](https://youtube.com/yajs02nalvQ).

For a comprehensive list of features and to learn how eReg can help you, visit: [www.boe.ca.gov/elecsrv/ereg/index.html](http://www.boe.ca.gov/elecsrv/ereg/index.html).

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Editors, listen to the 30-second Public Service Announcement at:  
[www.boe.ca.gov/news/ereg\\_30s.mp3](http://www.boe.ca.gov/news/ereg_30s.mp3).

From mobile applications to online seminars, the tools you need to help your business succeed are just a click away.

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Elected to the Board of Equalization in 2006 and re-elected in 2010, Michelle Steel serves as *Southern California's elected taxpayer advocate*. In December 2007, Steel discovered the Board of Equalization had delayed the return of millions of dollars in security deposits owed to California businesses. Procedures were changed due to Steel's decisive leadership. Following her investigation, the tax agency refunded tax security deposits to over 5,500 small businesses. To date, over \$100 million in security deposits have been returned to taxpayers.

The five-member California State Board of Equalization (BOE) is a publicly elected tax board. The BOE collects more than \$50 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit [www.taxes.ca.gov](http://www.taxes.ca.gov).

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